



John Gearhart | 719.494.9066 | gearhartjn@gmail.com | gearhartjohn.com

Education

Metropolitan State
University of Denver
Bachelor of Fine Arts in
Communication Design

Programs

Adobe Creative Suite
Figma | Microsoft Suite
Google Analytics
WordPress | Wix
Shopify | Salesforce

Abilities

Design Research
UI & UX | CRM
Project Management
Social Media | Branding
SEO | Copywriting

Engagement

SEED Network
2021 - Present

AIGA Member
2020 - Present

CVA Leadership Council
2022 - 2023

Toastmasters
2021

About

As a results driven problem solver. My expertise lies at the intersection of research communication and design, as I believe that asking the right questions is key to achieving results. With a passion for delivering innovative solutions, I am poised to contribute my versatile skill set to drive success in your team.

Experience

Foley Hoag | Office Administrator | 2023

Managed daily office operations, scheduling, communications, filing systems and budget. Provided administrative support to enhance office productivity and streamline workflows. Organized events, catering and supported office visitors.

AmeriSave Mortgage Corporation | Marketing Associate | 2022 - 2023

Managed project and campaign planning, design briefs and requests for proposals. Monitored and analyzed metrics and KPIs, A/B testing and data reports. Handled copywriting and created website designs, marketing material and social media.

RxR's Texas Tacos & BBQ | Marketing Associate | 2022

Oversaw SEO and management of a website. Produced social media campaigns, managed through Meta Business Suite. Took and edited product photography.

Gold Boys | Marketing Associate | 2021 - 2022

Produced social media campaigns, internal branding and website management. Created monthly analytic and data reports on KPIs using Meta and Google Analytics.

Design Corps // SEED Network | Design Researcher | 2021

Project development: planning, designing and research for the Design for the Common Good 2022 international exhibition. Designed compositions, prototypes, scale models, identity and other exhibition assets. Managed data through Excel.

Wildlife and Biological Resources Committee | Brand Designer | 2020

Created brand identity: mission statement, tagline, and logo for a group composed of environmentalists as well as natural resource lobbyists.

Service Industry

Restaurants | Server, Host, Etc. | 2013 - Present

Fine dining experience, quality control and in-depth food knowledge. Fast-paced environments that requires attention to detail and timing, all while maintaining a light and inviting atmosphere for a variety of guests.

Currently working at Mizuna, a local fine dining restaurant since 2024, as an expiditer. Previously worked at Sushi Den for seven years, from 2015 - 2022.